

Request for Proposal
To develop OVC on Processed Products for online promotion of “Production and Marketing of Safe Fish & Fish Product titled value chain sub-project under the RMTP ” activities

Background of ATMABISWAS

ATMABISWAS Established in 1991, **ATMABISWAS** stands as a non-governmental voluntary organization (NGO) dedicated to enhancing the quality of life for the people of Bangladesh. Through an array of social and development programs, **ATMABISWAS** endeavors to uplift communities by offering quality reproductive health services, extending financial support to the underprivileged for engaging in various income-generating activities, fostering job creation, and promoting education among children from marginalized backgrounds. At the core of its mission lies the commitment to poverty alleviation through the provision of educational, health, and credit assistance to impoverished families in rural areas, thereby empowering them to attain financial stability and well-being. As a partner organization of the Palli Karma-Sahayak Foundation (PKSF), **ATMABISWAS** is now implementing a sub-project under RMTP to improve the productivity, quality, service, and market system of the fisheries sector in the Chuadanga Sadar and Alamdanga upazilla of Chuadanga district and Mohespur, Kotchadpur and Kaligonj upazilla of Jhenaidah district.

To know more, please visit: <https://atmabiswas.org/index.php>

ATMABISWAS is seeking for a proposal from interested Production firms for ‘To **develop OVC on Processed Products for online promotion of “Production and Marketing of Safe Fish & Fish Product titled value chain sub-project under the RMTP” activities.** The detailed Terms of Reference (ToR) of this proposal can be downloaded through this link

The proposal should be submitted electronically during office hours within 05 October 2025 to the following email address: shaikhuddowlabiplob@gmail.com/atmabiswasrmtpprokolpo@gmail.com with subject line as follows:

Proposal for To **develop OVC on Processed Products for online promotion of “Production and Marketing of Safe Fish & Fish Product titled value chain sub-project under the RMTP ” activities.**

Only shortlisted firms meeting the criteria will be contacted for next process.

The deadline for proposal submission is
05 October 2025